



Website Development Process



DISCOVERY

We meet with you, plan a strategy, research your market & competitors, and establish a creative direction.



DESIGN

We design a website concept, review and revise it with you. Once approved by you, the design will go into development.



DEVELOPMENT

The working site is built in our Content Management System (CMS) based on the concept you approved. The site will be made mobile responsive.



DIGITAL MARKETING

We research your relevant keywords, implement basic Search Engine Optimization (SEO), and implement Digital Advertising (Adwords, Facebook).



TRAINING

Our team will train you to use the CMS and provide you with written instructions so you can manage the website yourself!



LAUNCH

We provide web hosting and offer additional digital marketing services. We also provide ongoing services and content updates for your website as regulated.